

ESPN

PENSACOLA

1330 AM | 99.1 FM

PENSACOLA'S #1 SPORTS STATION

ADX Communications | 850-262-6000 | 7251 Plantation Road, Pensacola FL 32504





ABOUT US

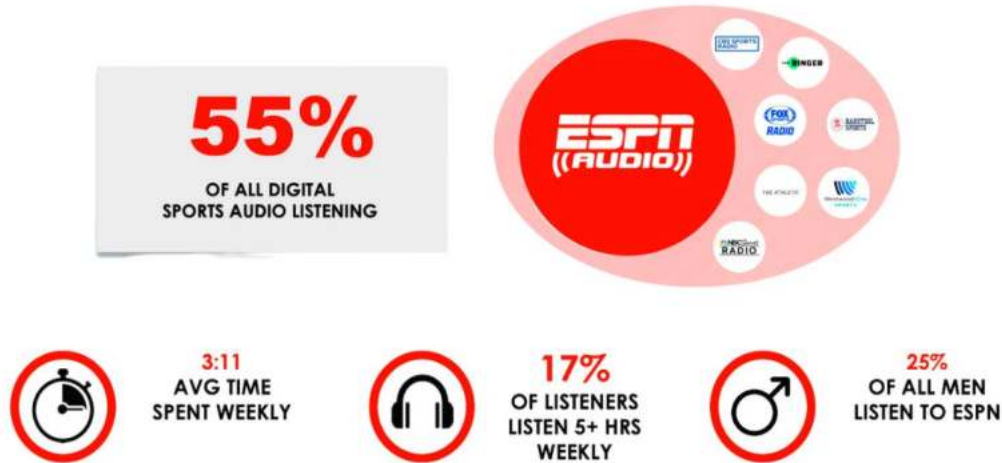
ESPN Pensacola

ESPN Pensacola believes in providing the best quality programming in the Panhandle area. We are home for UWF Football and local High School Football. ESPN Pensacola is the only place to listen to the Rich Eisen and Paul Finebaum shows in the area. Whether it's sports talk or live sports, we have it all at ESPN Pensacola and on the new ESPN Pensacola App.



RESEARCH

ESPN AUDIO REMAINS THE MARKET LEADER



1 IN 5 PEOPLE LISTEN TO **ESPN** ((AUDIO)) WEEKLY



Source: Edison Research Share of Ear 2021

The Breakdown

- 80.7% of Sports Radio listeners are male.
- 19.3% of Sports Radio listeners are female.
- Sports Radio listeners are 29% more likely to have a professional occupation than the average American.
- Sports Radio listeners are 82% more likely to be in a management position than the average American.
- Sports Radio listeners are 22% more likely to be in sales than the average American.

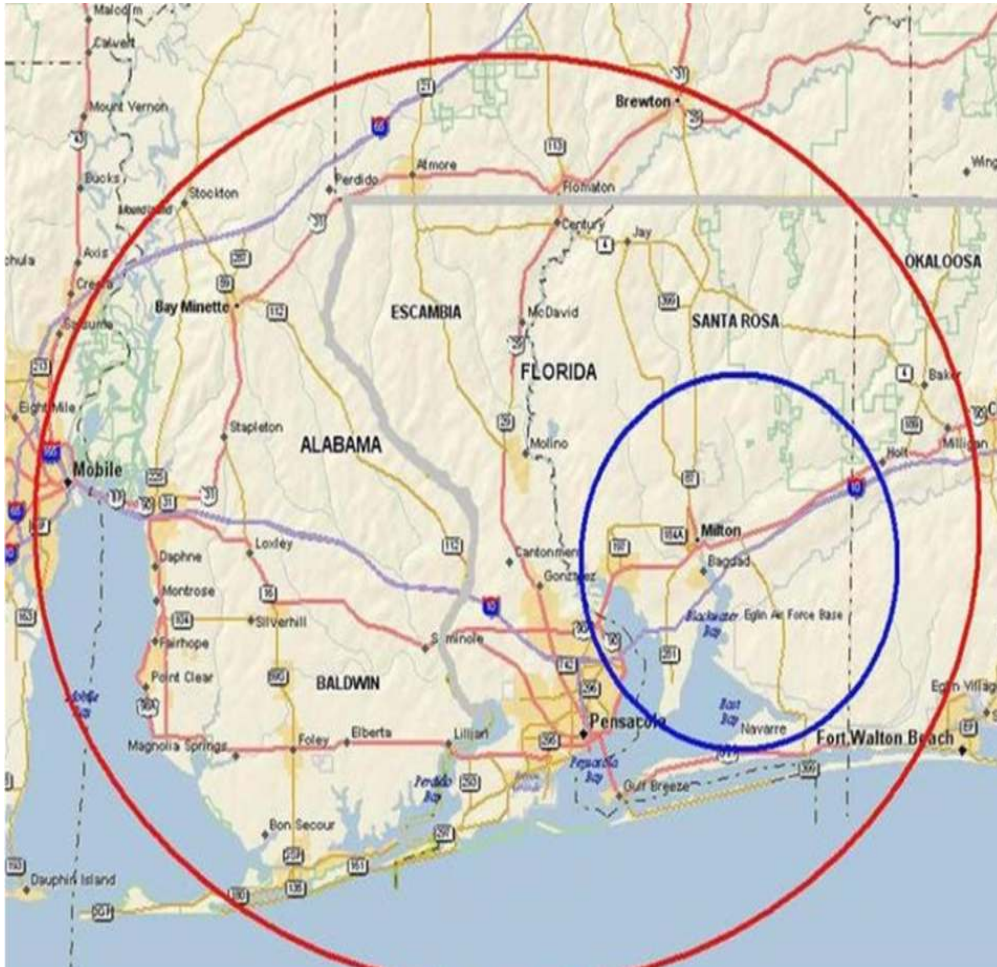
COVERAGE

Our Area Coverage!

ESPN Pensacola can be heard on 99.1 FM, 1330 AM, and the ESPN Pensacola app.

Our 1330 AM is 25,000 watts which is the most powerful AM radio signal on the Gulf Coast!

Heard in four states: Florida, Alabama, Mississippi, and Louisiana.



LOCAL BROADCAST



UWF Football

The voice of UWF Football, Will Kennedy, and every UWF football game can be heard live on ESPN Pensacola.



Friday Night High School Football

Friday Night High School Football
Game of the Week with Justin and Jeramie on EPSN Pensacola.

PROGRAMS



Keyshawn, JWill and Max M-F 5a-9a

Every morning, #1 pick in the NFL Draft, Keyshawn Johnson, joins #2 pick in the NBA Draft, Jay Williams, and Max Kellerman as they set the sports table for the day. From the games that electrified us the night before to the stories that will catch fire during the day, Key, Jay and Max will update, inform and entertain. The sparks will fly as these legends debate what's happening and grill the best-known guests in all of sports.



Greeny M-F 9a-11a

Mike Greenberg brings his unmatched depth of sports knowledge, fun and entertainment back to ESPN Radio on a daily basis. 'Greeny' will keep the audience up to date on the never-ending breaking news in the sports world that matters most to his listeners. He'll be joined regularly by the biggest names in the game covering all angles of the sports world. If it matters in sports, it matters to Greeny. When news breaks, ESPN analysts, reporters and insiders will provide insightful commentary and take you to the heart of the action.



The Rich Eisen Show M-F 11a-2p

One of television's most visible anchors and personalities, Rich Eisen, was a mainstay on ESPN's Sports Center from 1996-2003 before becoming the first on-air talent added at the NFL Network in June 2003, five months before the network's launch in November of 2003. As a four-time Emmy nominee for "Outstanding Studio Host," Eisen can be seen Sunday mornings throughout the NFL season hosting the network's Emmy-nominated NFL Gameday Morning. As the signature host of the NFL Network, Eisen also serves as the emcee of the Pro Football Hall of Fame Induction Ceremony in Canton, Ohio, and also anchors the network's special on location coverage on the NFL Draft, NFL Scouting Combine and Super Bowl.



Paul Finebaum M-F 2p-6p

Paul Finebaum provides his unique takes on the SEC and the world of college football. It's by far one of the most popular sports radio shows when it comes to the SEC Football. The listeners themselves help make this show so interesting.



Joe & Amber M-F 6p-8p

Daily Wager host and contributor, Joe Fortenbaugh, and ESPN Radio host and practicing attorney, Amber Wilson- who both previously hosted local radio show in San Francisco (2014-2020) and Miami (2016-2021), respectively, and have made regular appearances across ESPN Radio programming - will make their daily ESPN Radio weekday debut with a new show from 7p-9p Monday-Friday. Fortenbaugh and Wilson will bring their expert perspectives to all the night's events with a lean into all the sports betting angles, playing off Fortenbaugh's role across other ESPN platforms.



Freddie & Fitzsimmons 8p-12am

The four-hour late night show recaps the top sports news events of the day and the biggest storylines from the games of the evening, mixing opinion, personality, and live guests and reporters. Each weeknight, *Freddie & Fitzsimmons* focuses on what fans are talking about that day as well as what we expect they will talk about tomorrow.

COMMUNITY OUTREACH

Let us add another level of excitement to your event with a Live Event Remote Broadcast or a Live Show from your location!

